

PRESS RELEASE

AEB Wins Best SCM Technology Award

- **SCM Logistics & Manufacturing Excellence Awards, 2nd July, Marina Bay Sands, Singapore**
- **Demonstrates Excellence In Supply Chain Management With AEB ASSIST4 Solution**



Leamington Spa, 29th July 2013 – AEB (Asia Pacific) has won the Best Supply Chain Management (SCM) Technology Award at this year’s SCM Logistics & Manufacturing Excellence Awards Ceremony. The award was given to the software vendor that demonstrated the most innovative technology implementation for excellence in supply chain management. All submissions were evaluated through public voting by industry practitioners and by a panel of judges.

With 10 different categories, the SCM Logistics & Manufacturing Excellence Awards gives recognition to the industry’s innovators for their leadership efforts and accomplishments in driving growth and innovation of Asia’s supply chain & manufacturing industries.

“We are delighted to have won the Best SCM Technology Award as selected by industry professionals,” said Thomas Halliday, General Manager, AEB (Asia Pacific). “The award is a strong validation of our ASSIST4 end-to-end suite of supply chain solutions and our strategy for the growing Asia Pacific region. We recognise the need for a more targeted, tailor made approach to supply chain management in Asia Pacific and will continue to develop innovative solutions to help our customers achieve visibility and excellence in supply chain execution.”

With such a diverse market in Asia Pacific, it is imperative that businesses have a solution that provides transparency and a platform for smart decision-making. AEB’s comprehensive software suite ASSIST4 is developed especially for global end-to-end supply chain management and includes the solution areas Visibility & Collaboration, Order Management, Warehouse Management, Transport & Freight Management, Customs Management and Compliance & Risk Management to streamline, standardize, automate and expedite business processes in logistics and global trade, while increasing performance, cutting costs and gaining competitive edge.

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Contacts

For further information, photos or interview requests, please contact Andrea Krug, Krug Communications Ltd, tel. +44 (0)7740 245 867, email: andrea@krugcomms.com. To find out more about AEB's software solutions please visit www.aeb-international.co.uk.

Notes to Editors

About AEB (www.aeb-international.co.uk)

AEB is one of Europe's leading providers of supply chain logistics software and has been delivering solutions to customers for over thirty years. The company has over 6,000 customers worldwide and is headquartered in Stuttgart, Germany, supported by offices in the UK, Switzerland, Singapore and the US. AEB's core product - ASSIST4 - is the comprehensive solution suite for all logistics processes in global business. ASSIST4 offers a complete set of business services for end-to-end logistics, including international goods movements, making it possible to standardise and automate business processes in supply chain execution. ASSIST4 also creates transparency and provides a reliable basis for making the right decisions about the planning, monitoring, control and continual optimisation of supply networks, even beyond the boundaries of the business. The ASSIST4 suite offers full functionality via a wide range of modules including Visibility & Collaboration Platform, Order Management, Warehouse Management, Transport & Freight Management, Customs Management and Compliance & Risk Management.

About SCM Logistics Excellence Awards (www.terrapinn.com/2014/scm-logistics-and-manufacturing-world/awards)

The annual SCM Logistics Excellence Awards are the industry's most prestigious awards for excellence in supply chain management and logistics. Companies and practitioners who have successfully engineered their supply chains to achieve greater agility & profitability will be recognised by the industry for their outstanding achievements. The awards ceremony is part of the annual conference and exhibition SCM Logistics World, taking place at the Marina Bay Sands Convention Centre in Singapore. Award categories include: Supply Chain Leadership Achievement Award; Asia Pacific 3PL Excellence Awards; Best SCM Technology Award; Asia Pacific Supply Chain Excellence Award; Supply Chain Innovation Award; Manufacturing Leadership Achievement Award; Asia Pacific Manufacturing Excellence Award; Manufacturing Innovation Award; Sustainability Award; Best Collaborative Partnership Award.