

PRESS RELEASE

AEB presents new white paper on inbound supply chain management

- Opportunities for optimising the planning, monitoring and efficiency of supply chains



Leamington Spa, 27th January 2014 – While distribution logistics grabs the headlines when it comes to optimising the supply chain, there is one area that is often neglected: the inbound supply chain, which extends from the suppliers to the in-house production centres of industrial enterprises or the logistics centres of retailers. A new white paper by software provider AEB explains how businesses can become more competitive by streamlining their inbound supply chain. Titled “Successful inbound supply chain management”, the white paper can be downloaded free of charge from AEB’s website on www.aeb.com/uk/media/white-paper-inbound-scm.php.

Global supply chains are getting ever longer and more complicated and improvement measures often target isolated areas. In an effort to increase supply chain efficiency, many companies focus on distribution logistics and on optimising their outbound process chain because it represents the direct link to the end customer. However, they tend to overlook the untapped potential of the inbound supply chain. Its management - i.e. controlling all workflows, from procurement and goods receipt to the supply of production or distribution centres – still holds huge potential for optimisation, particularly in five specific areas:

- Inbound transportation
- Freight cost management
- Integrated loading dock management
- Inbound customs management
- Supply chain visibility and collaboration

AEB’s white paper “Successful inbound supply chain management” provides an insight into how these areas can be optimised. It shows why companies should take control of their inbound transportation, analyse their inbound freight cost management processes, integrate their loading dock management with transport partners, as well as organise their own import processes and increase transparent and standardised collaboration on all inbound movements.

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Companies who manage their inbound supply chains efficiently benefit from increased transparency across the process chain, greater control over their national and international supply chain, better capabilities for responding to unexpected disruptions, an improved quality of internal planning, higher cost efficiency and control, better information to pass along to customers, and the efficient utilisation of the capacities of service providers and carriers.

These benefits can be even more easily realised by using the right software. When choosing an IT solution, particular attention should be paid to end-to-end system integration. Managing the entire inbound process – from transport, customs, and loading dock management to complete visibility over all processes – in one system reduces and eliminates interfaces, data redundancies and the likelihood of errors while ensuring transparency, efficiency, speed, and stability. This in turn increases a company's competitive advantage – a major factor in today's fast paced, globalised markets.

The whitepaper “Successful inbound supply chain management” can be downloaded free of charge from AEB’s website at www.aeb.com/uk/media/white-paper-inbound-scm.php.

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Contacts

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Notes to Editors

About AEB (www.aeb-international.co.uk)

AEB is one of Europe's leading providers of supply chain logistics software and has been delivering solutions to customers for over thirty years. The company has over 6,000 customers worldwide and is headquartered in Stuttgart, Germany, supported by offices in the UK, Switzerland, Singapore and the US. AEB's core product - ASSIST4 - is the comprehensive solution suite for all logistics processes in global business. ASSIST4 offers a complete set of business services for end-to-end logistics, including international goods movements, making it possible to standardise and automate business processes in supply chain execution. ASSIST4 also creates transparency and provides a reliable basis for making the right decisions about the planning, monitoring, control and continual optimisation of supply networks, even beyond the boundaries of the business. The ASSIST4 suite offers full functionality via a wide range of modules including Visibility & Collaboration Platform, Order Management, Warehouse Management, Transport & Freight Management, Customs Management and Compliance & Risk Management.