

PRESS RELEASE

AEB (International) Ltd sponsors SCALA Annual Logistics Debate

- **Wednesday, 27th June 2012, Marriott Forest of Arden Hotel & Country Club**
- **Supply chain and logistics industry experts discuss how to develop diversified talent**



Leamington Spa, 23rd May 2012 – Leading SCM software provider AEB (International) Ltd is proud to be sponsoring this year's SCALA Logistics Debate, which takes place on Wednesday, 27th June 2012 at the Marriott Forest of Arden Hotel near Birmingham.

Organised by SCALA Consulting, this year's debate is titled "Taking the Grey Hair out of Logistics" and will centre on how the supply chain and logistics industry can develop diversified talent. Taking place in the grounds of the Marriott Forest of Arden Hotel near Birmingham, the event will begin with Pimms on the lawn, followed by the debate and concluding with a buffet supper, offering opportunities for top supply chain professionals to network and discuss industry issues.

Confirmed speakers include:

- Jane Burkitt, Supply Chain Planning Director, Pepsico
- Jonathan Downes, Supply Chain Director, ABF, Westmill
- Louise Gennis, HR Director, DHL
- Terry Maywood, Group Operations Director, Rymans

The SCALA Annual Logistics Debate has become an integral annual event for forward-looking supply chain managers wanting to improve operational efficiency, deliver cost savings and comply with global trade regulations. It is organised by SCALA Consulting, who provide high quality expertise in supply chain and logistics consulting and enjoy an excellent industry reputation.

AEB's General Manager Claire Umney said: "We are proud to be sponsoring the SCALA Logistics Debate for the third time. As a leading provider of supply chain logistics software, consultancy and services, we take



great interest in developing talent in this sector. That's why we look forward to yet another interesting, stimulating and thought-provoking debate."

This year's SCALA Logistics Debate takes place at the Forest of Arden, a Marriott Hotel & Country Club Maxstoke Lane, Meriden, Birmingham CV7 7HR. Attendance costs £125 plus VAT for non-CILT (UK) Members and £75 + VAT for CILT (UK) Members. This includes documentation on the speakers and sponsors, refreshments and a buffet supper. Bookings can be made online at <http://www.scalagroup.co.uk/book-logisticsdebate2012.html>.

- Ends -

Contacts

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To find out more about AEB's supply chain management software solutions please contact AEB (International) Ltd., tel. +44 (0)1926 801 250, email: info@aeb-international.co.uk, or visit AEB's website at www.aeb-international.co.uk.

Notes to Editors

About AEB (International) Ltd

AEB is one of Europe's leading providers of supply chain logistics software, consultancy and services and has been delivering solutions to customers for over thirty years. The company has over 5,000 customers worldwide, supported by offices in the UK, Germany, Switzerland, Singapore and the US. AEB's core product - ASSIST4 - is the comprehensive solution suite for all logistics processes in global business. ASSIST4 offers a complete set of business services for end-to-end logistics, including international goods movements, making it possible to standardise and automate business processes in supply chain execution. ASSIST4 also creates transparency and provides a reliable basis for making the right decisions about the planning, monitoring, control and continual optimisation of supply networks, even beyond the boundaries of the business. The ASSIST4 suite offers full functionality via a wide range of modules including Visibility & Collaboration Platform, Order Management, Warehouse Management, Transport & Freight Management, Customs Management and Compliance & Risk Management.