

PRESS RELEASE

AEB (International) Ltd launches Global Trade Compliance Campaign ahead of U.S. Export Control Reform (ECR)

- AEB hosts 4th Annual Compliance Conference on 22nd October 2013 in partnership with CILT(UK)
- AEB is sponsor and exhibitor at 26th Annual Global Trade Controls Conference, 5th & 6th November 2013



Leamington Spa, 27th August 2013 – AEB (International) Ltd, a leading provider of supply chain management and global trade solutions, is launching a comprehensive global trade compliance campaign featuring events, new white papers and awareness literature ahead of the Obama Administration’s upcoming export control reform (ECR) changes. AEB’s campaign is aimed at guiding UK businesses through these changes, and help them understand how it is affecting their global trade compliance processes.

The U.S. Department of State's Directorate of Defense Trade Controls (DDTC) and the U.S. Department of Commerce's Bureau of Industry and Security (BIS) have now finalised the first two sets of rules, redefining how the U.S. Government protects sensitive technologies and regulates exports of munitions and commercial items with military applications. The first set of rules will take effect on 15th October 2013, while the second set was issued in July and will take effect on 6th January 2014. How these changes affect companies outside the U.S. and what they are required to do are crucial and urgent questions for British businesses. To help them understand the impact of the new rules, AEB is launching various export controls initiatives to raise awareness and educate companies about compliance obligations.

Amongst AEB’s compliance initiatives is the sponsorship of the 26th Annual Global Trade Controls (GTC) Conference, organised by IBC Global Conferences. This essential industry event for global export control compliance will take place on 5th and 6th November at the Royal Garden Hotel in London, with pre- and post-conference workshops about “Export licensing and trade controls” and “Understanding defence trade controls” on 4th and 7th November, respectively. On this occasion, participants can network with government officials and peers in the areas of export controls and compliance, and will also have the opportunity to take part in three problem-solving clinics about due diligence and export controls, developing a technology control plan, and privacy laws and screening.

AEB (International) Ltd is an official sponsor of the GTC conference and will be showcasing its end-to-end global trade management solution portfolio, including restricted-party screening, export control



license management, dual-use goods, critical end-use goods and country embargoes. During the conference, AEB will also promote the latest awareness literature on US export controls, including the latest changes to U.S. EAR (Export Administration Regulation) and ITAR (International Traffic & Arms Regulations). This topic will also be addressed on 5th November as part of the GTC first day programme: at 2pm, via video link, Hon Eric L. Hirschhorn, Under Secretary, Bureau of Industry and Security, U.S. Department of Commerce, will be presenting the key note address titled “Export Control Reform: Preparation for Change”, addressing the resulting challenges and obligations for UK businesses.

AEB’s General Manager Claire Umney said: “We are proud to be sponsoring the 26th IBC Global Trade Controls Conference, as it is the leading industry event for global trade compliance professionals and export controls experts. With the upcoming export control reform, it’s crucial for U.K. companies handling U.S. controlled items or data to understand U.S. re-export controls and re-transfer rules, and how U.S. export controls differ from national controls. We are looking forward to discussing the latest changes and requirements with UK businesses at the event, and to demonstrating how our ASSIST4 solution suite can help them to best manage current and upcoming compliance obligations to their advantage.”

The conference takes place at the Royal Garden Hotel in Kensington, 2-24 Kensington High Street, London W8 4PT. To register, please visit <http://www.informaglobalevents.com/FKT2573AEBWB>.

- Ends -

Contacts

For further information, photos or interview requests, please contact Andrea Krug, Krug Communications Ltd, tel. +44 (0)7740 245 867, email: andrea@krugcomms.com. To find out more about AEB’s software solutions please visit www.aeb-international.co.uk.

Notes to Editors

About AEB (www.aeb-international.co.uk)

AEB is one of Europe's leading providers of supply chain logistics software and has been delivering solutions to customers for over thirty years. The company has over 6,000 customers worldwide and is headquartered in Stuttgart, Germany, supported by offices in the UK, Switzerland, Singapore and the US. AEB’s core product - ASSIST4 - is the comprehensive solution suite for all logistics processes in global business. ASSIST4 offers a complete set of business services for end-to-end logistics, including international goods movements, making it possible to standardise and automate business processes in supply chain execution. ASSIST4 also creates transparency and provides a reliable basis for making the right decisions about the planning, monitoring, control and continual optimisation of supply networks, even beyond the boundaries of the business. The ASSIST4 suite offers full functionality via a



wide range of modules including Visibility & Collaboration Platform, Order Management, Warehouse Management, Transport & Freight Management, Customs Management and Compliance & Risk Management.

About the 26th IBC Annual Global Trade Controls Conference

<http://www.informamaritimeevents.com/event/global-trade-controls>

The IBC Global Trade Controls Conference is the leading industry event for global trade compliance and export controls professionals. This year's conference takes place on Tuesday and Wednesday, 5th and 6th November 2013 at the Royal Garden Hotel, 2-24 Kensington High Street, Kensington, London W8 4PT, URL: <http://www.royalgardenhotel.co.uk/>.