

PRESS RELEASE

Multimodal: AEB shows how to benchmark Compliance

- Seminar about Customs' compliance benchmarking, Tuesday, 23rd April 2013, 2pm – 3pm
- Part of The Chartered Institute of Logistics and Transport (CILT) Seminar Day



Leamington Spa, 4th March 2013 – AEB (International) Ltd will take an active part in the free seminar programme at this year's Multimodal, the UK and Ireland's leading freight transport and logistics exhibition. On 23rd April 2013 from 2pm to 3pm, AEB and Invensys will host a seminar about the CILT LogMark Global Trade & Customs Management Benchmarking Group.

AEB's General Manager Claire Umney and International Business Development Director Mark Brannan, together with Invensys' Mark Corby, Director of Trade Compliance – EMEA will introduce the CILT(UK)'s LogMark Global Trade & Customs Management benchmarking group, which enables companies to benchmark their global trade and customs processes and procedures against their peers. They will also cover the challenges of international trade compliance and the benefits of performing a benchmarking exercise.

The seminar about Customs compliance benchmarking is part of The Chartered Institute of Logistics and Transport (CILT) seminar day. It will cover the following topics:

- Introduction to LogMark
- Understanding Trade Compliance
- Challenges of International Trade
- What is Trade Compliance Benchmarking?
- Why do I need Trade Compliance Benchmarking?
- Details of the Global Trade & Customs Management benchmarking questionnaire
- How the questionnaire results will be collated
- Benefits of going through the process and how to use/interpret the results
- What support is available from CILT(UK)

Multimodal is working with the Chartered Institute of Logistics and Transport (CILT) and the Freight Transport Association (FTA) to deliver high quality seminars, panel discussions and master classes to help businesses achieve smooth supply chain operations. To view the full seminar programme or to register, please visit <http://www.multimodal.org.uk/html/s20100503.080738.htm>.

- Ends -



Contacts

For further information, photos or interview requests, please contact Andrea Krug, Krug Communications Ltd, tel. +44 (0)7740 245 867, email: andrea@krugcomms.com. To find out more about AEB's software solutions please visit www.aeb-international.co.uk.

Notes to Editors

About AEB (www.aeb-international.co.uk)

AEB is one of Europe's leading providers of supply chain logistics software and has been delivering solutions to customers for over thirty years. The company has over 6,000 customers worldwide and is headquartered in Stuttgart, Germany, supported by offices in the UK, Switzerland, Singapore and the US. AEB's core product - ASSIST4 - is the comprehensive solution suite for all logistics processes in global business. ASSIST4 offers a complete set of business services for end-to-end logistics, including international goods movements, making it possible to standardise and automate business processes in supply chain execution. ASSIST4 also creates transparency and provides a reliable basis for making the right decisions about the planning, monitoring, control and continual optimisation of supply networks, even beyond the boundaries of the business. The ASSIST4 suite offers full functionality via a wide range of modules including Visibility & Collaboration Platform, Order Management, Warehouse Management, Transport & Freight Management, Customs Management and Compliance & Risk Management.

About Multimodal (www.multimodal.org.uk)

Multimodal is the UK and Ireland's leading freight transport and logistics exhibition. It takes place at the National Exhibition Centre (NEC) in Birmingham from 23rd to 25th April 2013. Now entering its sixth year, the event has evolved into an annual one-stop-shop for shippers who need to find ways of optimising their supply chain and transportation flow. Over 6,000 supply chain professionals are expected to attend to find ways of optimising their supply chain and transportation networks.