



Higher priorities on environmental responsibility

Against a backdrop of increased business and supply chain complexity in 2013 and beyond, DHL Supply Chain continued to invest in infrastructure expansion, and in broadening and innovating our supply chain capabilities through new solutions and services.

We announced a €140 million (US\$189 million) investment in Southeast Asia to build

seven world-class multi-user facilities, expand transportation capabilities, develop advanced IT solutions and unveiled the region's first fully automated storage facility in Singapore.

One trend we have observed is businesses having to place higher priorities on environmental responsibility as governments become increasingly bound to honour international environmental agreements. Last year, DHL Supply Chain continued to deliver e-waste recycling services across Australia under the National Television and Computer Recycling Scheme. Under this scheme, we supported the recycling of nearly 1,000 tonnes of e-waste. Also in 2013, we, together with Iris Ohyama, a leading Japanese supplier of LED lighting, jointly developed the country's first program for large-scale replacement and recycling of fluorescent lamps. Moving forward, we expect to see more responsible practices being integrated into supply chains as businesses reconsider their materials and waste strategies.

Come 2014, we will also see the continuing trend of companies partnering with contract logistics solutions providers to help them manage the growing complexity of their supply chains. For example, last year, we entered into an agreement with Konica Minolta where we would provide comprehensive strategic and value-added supply chain logistics services, and ultimately take over the management of all their logistics sites in Japan as their lead logistics provider.

Looking ahead to the year, DHL Supply Chain is focused on accelerating our growth and supporting our customers with new products and sector expertise across the region. We will also expand our delivery of compelling environmentally-responsible services to help more businesses drive revenue, control costs, and most importantly meet the requirements of the evolving legislative landscape.

Paul Graham,
CEO, DHL Supply Chain Asia Pacific,
Middle East & Africa

Increased focus on Asia Pacific

During 2013, Honeywell Scanning and Mobility strengthened to a market leading position through the acquisition of Intermec. This added a range of innovative products and solutions, as well as deep engineering expertise and a broad global sales channel. This demonstrates Honeywell Scanning and Mobility's commitment to provide their customers with an increasing variety of innovative technologies in the AIDC industry and will expand the compa-

ny's network and ability to service customers across the region with the addition of the Intermec business.

It is expected that there will be growth coming from a number of key vertical markets for Honeywell Scanning and Mobility in 2014 - with retail, transportation and logistics, healthcare and manufacturing all predicted to be looking at advanced automated technologies in order to enhance their business operations and empower their employees with mobile technologies. Bring Your Own Device (BYOD) will be a growing trend as well across the region, but this will have less of an influence in industrial envi-

ronments where more rugged solutions are required.

In 2014 there will be an increased focus on emerging and high growth regions in APAC particularly in Indonesia, Thailand, Malaysia, Vietnam and China. In order to capture growth and market share in these regions, HSM is looking to extend local resources into local cities as well as work on developing suitable and local products to suit the needs of these region.

Dino Koutrouki,
Vice President & General Manager,
APAC, Honeywell Scanning & Mobility



E-Commerce to make an impact

With businesses becoming more complex in 2014, there are some key trends which are set to influence the global supply chain industry. In fact, forward-thinking companies have already adapted themselves to some or all of these trends, in order to achieve supply chain excellence, eventually creating value to their customers.

Big data analytics is one of the key cata-

lysts which is instrumental in benefitting demand-sensing, an integral part of the supply chain management process. It helps companies improve the global supply chain performance while quantifying the risk factor between demand and supply plans. The ability to capture and analyse enormous amounts of data concerning shipment and transportation events, as goods travel through supply chain globally, will continue to enhance goal-setting and gain significance.

Globalisation and extended supply chains offer many benefits in efficiency and effectiveness, but can increase risks of supply-chain disruptions. Risk management has become a strategic prerequisite for companies as a result of today's dynamic and challenging global marketplace.

The e-commerce market in the Asia Pacific region is one of the fastest growing logistics markets in the world, with the potential to become the largest region for e-com-

merce sales within a few years. Given the fact that governments are seeking ways to encourage the growth of small to medium-sized companies, growth in cross border e-commerce is expected to be on the rise. The impact of the explosive growth in e-commerce on logistics and supply chain ecosystems is going to be huge with the latest trends suggesting growth in B2C e-commerce as compared to C2C. It is essential that companies focus on last-mile delivery.

Talent management is crucial with critical competencies in hiring top supply chain talent taking into consideration global orientation, leadership and business skills, and technical proficiencies. Specialised training, skills specialisation and qualification programmes which will help develop talent will be critical.

Thomas Halliday,
General Manager,
AEB (Asia Pacific)