

PRESS RELEASE

Overcoming global trade barriers: AEB and CILT(UK) announce conference

- Tuesday, 21st April 2015, Mallory Court Hotel, Leamington Spa, Warwickshire



Conference venue: the Mallory Court Hotel in Leamington Spa.

Leamington Spa, 4th February 2015 – AEB (International) Ltd, one of Europe’s leading providers of global trade and supply chain management solutions, and CILT(UK) are inviting SCM and GTM professionals from all industry sectors to the conference "Overcoming global trade barriers – An integral part of your supply chain strategy". The event takes place on Tuesday, 21st April 2015 from 9.30am to 4.30pm at the Mallory Court Hotel in Leamington Spa. Expert speakers will discuss global trade management challenges and obstacles and explain how comprehensive supply chain strategies can pave the way to success.

The conference will take a close look at global supply chains in their entirety to assess how efficient and integrated global trade management (GTM) benefits all areas, and how it supports and drives not just regulatory compliance, but also operational efficiency, customer service levels, and cost savings.

The following speakers have been confirmed:

- Charles Barber, Director - Trade Compliance Advisory Service, Kuehne + Nagel
- Sarah Day, Senior Consultant, Ernst & Young
- Steve Cock, Founder and Director, The Customs Consultancy
- Chris Couzins-Short, Managing Director, Tudor Rose International
- Adele Waite, European Logistics Director, Lantec UK Ltd
- Susan Morley, Director, Morley Consulting Training Limited
- Phil Lavin, Sales Manager AEB (International) Ltd

“A supply chain is only as strong as its weakest link” – and many businesses place emphasis on the optimisation of the physical flow of goods across their supply chain network, but miss integrating global trade aspects to ensure end-to-end efficiency within and across national borders. The event programme includes the impacts of incoterms, how efficient customs management can speed up the supply chain and reduce costs, and how IT solutions support the integration of “silos” including departments, systems, partners and processes. The conference will also feature case studies from the retail, trade and FMCG sectors, and an expert panel discussion to provide further opportunities for all delegates to take an active part in the event and address questions aimed at “future-proving” their supply chains and tackling GTM challenges.

Coffee breaks and a complimentary lunch will be provided throughout the course of the day. Attendance is free for CILT members. Non-members will be charged a £20 administration fee. Bookings can be



made via the CILT(UK) membership services, tel: +44 (0)1536 740 104, by sending an email to membership@ciltuk.org.uk, mentioning CILT(UK) **event code COR0318**, or online via <http://ciltuk.org.uk/Membership/Organisation/Corporate/RoundTableEvents.aspx>.

For further information, please contact Phil Lavin at AEB (International) Ltd, email@ phil.lavin@aeb.com.

- Ends -

Contacts

For further information, photos or interview requests, please contact Andrea Krug, Krug Communications Ltd, tel. +44 (0)7740 245 867, email: andrea@krugcomms.com.

Notes to Editors

About AEB (www.aeb-international.co.uk)

AEB is one of Europe's leading providers of supply chain logistics software and has been delivering solutions to customers for over thirty years. The company has over 5,000 customers worldwide and is headquartered in Stuttgart, Germany, supported by offices in the UK, Switzerland, Singapore and the US. AEB's core product - ASSIST4 - is the comprehensive solution suite for all logistics processes in global business. ASSIST4 offers a complete set of business services for end-to-end logistics, including international goods movements, making it possible to standardise and automate business processes in supply chain execution. ASSIST4 also creates transparency and provides a reliable basis for making the right decisions about the planning, monitoring, control and continual optimisation of supply networks, even beyond the boundaries of the business. The ASSIST4 suite offers full functionality via a wide range of modules including Visibility & Collaboration Platform, Order Management, Warehouse Management, Transport & Freight Management, Customs Management and Compliance & Risk Management.

About CILT(UK) (www.ciltuk.org.uk)

The Chartered Institute of Logistics and Transport in the UK - CILT(UK) - is the independent professional body for individuals associated with logistics, supply chains and all transport throughout their careers. CILT(UK) - is the UK National Council of the global organisation CILT, which has a presence in more than 30 countries across the world. This network of members and contacts can connect all CILT members wherever they are in the world and constitutes the greatest resource of professional expertise within our areas of interest. It is CILT's vision to be the leading global membership organisation providing education and development for both individuals and corporations within the relevant range of professions. CILT's goals include to be recognised as a leading policy and practitioner voice on logistics, supply chain and transport issues; to raise the image and status of the profession; to have a membership which reflects the diversity of the societies in which CILT operates; to be the provider of 'the standard' qualifications for the profession; to significantly increase membership by growing both individual and corporate numbers; to be recognised as an ambassador for CILT across the world; and to generate sufficient funds to fulfil our obligations and to invest to meet CILT's vision.