

PRESS RELEASE

Successfully managing business threats: AEB invites to free global trade solutions roadshow

- Leveraging digitization and digitalization to master trade dynamics
- Brexit-proof customs and compliance processes through automation
- Two events in two locations for UK traders to optimize and secure global trade



September 18, 2017 – Automated solutions and integrated IT landscapes in global trade form an essential part of smooth and compliant trade across borders. Brexit puts a new spotlight on the urgency of smooth customs and compliance processes: with upcoming, new border procedures for many UK traders and a massive increase in customs declarations expected, it's crucial to establish

efficient programs. AEB, a leading provider of global trade and supply chain software and services, is inviting UK traders to a free solutions roadshow highlighting software demonstrations in Bristol and London in November 2017. Registration is now open at www.aeb.com/roadshow.

In today's dynamic global marketplace, business leaders face many challenges. In addition to meeting customer expectations, delivering targets, saving costs, and running efficient supply chain operations, trends and drivers like digitization, digitalization, and e-commerce developments are adding further pressure.

In this environment, global trade compliance and customs and export control processes are often – and mistakenly – considered a burden rather than an opportunity to create value. Internationally active businesses need to be able to quickly adapt to new conditions, laws, and regulatory processes in order to keep a competitive edge. Automation of customs and compliance processes and integration into the wider IT landscape of a business are crucial components of successful global trade programs.

During this free global trade solutions roadshow, AEB experts will introduce and demonstrate software solutions that simplify the management of regulatory processes for UK traders in the various areas of customs and export controls. The following event dates and locations are open for registration:

- 14th November 2017: Aztec Hotel & Spa, Aztec West, Almondsbury, Bristol BS32 4TS
- 16th November 2017: Crowne Plaza London Heathrow, Stockley Road, West Drayton, UB7 9NA

The program features compliance solutions in the morning and customs solutions in the afternoon – offering delegates the opportunity to attend either one or both sessions – whichever best fits their schedule and area of interest. The agenda includes a special highlight on the following business areas, processes, and applications:



Compliance software: From 9 a.m. to 1 p.m. (including registration)

- Restricted-party screening and export controls
- Technology transfers and license management
- US EAR and ITAR management

Customs software: From 2 p.m. to 4.30 p.m. (including registration)

- Multi-country customs integration
- Global broker integration
- Product/ customs code classification

Geoff Taylor, AEB's General Manager, said: "It's important to know about ongoing changes and how they impact a business, but it's even more important to take action: Top priority are frequent training and awareness programs for staff involved in global trade procedures and deployment of flexible software solutions that remove the administrative burden by automating and accelerating customs and compliance processes. UK traders are under a lot of pressure from competition, new business models and start-ups, and added challenges under Brexit and the HMRC system move from CHIEF to CDS. AEB's global trade management solutions deliver peace of mind by managing relevant global trade processes in compliance with latest customs and export control laws and agreements – freeing up staff to focus on the core business and market development. This creates efficiency, increases speed, and adds value in supply chains – during normal operation and especially in times of change, uncertainty, and high pressure as we find ourselves in today."

The roadshow events are free to attend for UK manufacturing or trading businesses across industry sectors – with special relevance for FMCG, retail, pharmaceuticals, and aerospace and defense companies. Due to high demand, attendance is limited to two persons from one company per event and early bookings are recommended: www.aeb.com/uk/events/export-controls-customs-roadshow-registration.php.

- Ends -

Contacts

For further information, photos or interview requests, please contact Andrea Krug, Krug Communications Ltd, tel. +44 (0)7740 245 867, email: andrea@krugcomms.com.

About AEB (www.aeb.com)

For over 35 years, AEB has developed software to support the global trade and logistics processes of businesses in the industrial, commercial, and service sectors. More than 5,000 customers from over 35 countries use AEB solutions for transport and warehouse management, import and export management, origin and preference management, and much more. They benefit from enhanced efficiency, compliance, and transparency – domestically and internationally – thanks to features such as customs and embargo checks, improved collaboration with supply chain partners, and automated shipping processes. AEB's portfolio extends from ready-to-go online solutions to comprehensive international logistics solutions. The company has offices in the UK, Germany, Singapore, Switzerland, Sweden, the Netherlands, Czech Republic, France, and the US, and runs its own certified data center in Germany.